

AURP 2026

INTERNATIONAL CONFERENCE

DALLAS, TX – SEPT 29 – OCT 1

Hosted by  **PEGASUS PARK**



SPONSOR TODAY!

EVERYTHING'S BIGGER IN TEXAS – INCLUDING INNOVATION!

Join us in Dallas, Texas this September 29 – October 1 as more than 200+ powerhouse leaders from universities, innovation districts, tech hubs and development firms come together for **AURP's 2026 International Conference**. Hosted at the vibrant **Pegasus Park**, this year's conference puts you at the center of one of the country's most exciting innovation ecosystems.

See firsthand how this spirited hub is accelerating economic growth, advancing breakthrough ideas and building a future-ready workforce across Texas.

Communities of Innovation Recognized in North America



#AURP2026
WWW.AURP.ORG

WHAT TO EXPECT



EXCHANGE: Network with leaders from university research parks, innovation districts, and tech hubs to build lasting business relationships.



ENGAGE: Hear from speakers at the forefront of research park development and scientific innovation.



EXPAND: Gain insights through panel discussions, workshops, and tours addressing critical issues and inspiring new ideas.



EXPERIENCE: Connect with seasoned colleagues and partners from established parks and districts that have navigated industry challenges.

CONFERENCE SPONSORSHIP

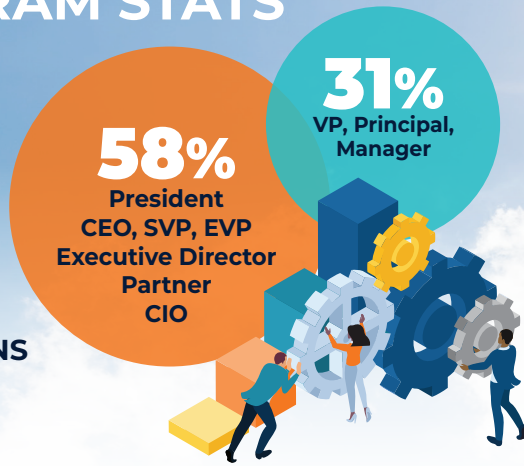
Trailblazer	\$15,000/year
Inventors	\$10,000/year
Conveners	\$7,500/year
Catalysts	\$5,000/year
Pioneers	\$2,500/year

2025 PROGRAM STATS

WHO ATTENDS?

200+
ATTENDEES

114
ORGANIZATIONS



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BREAKDOWN OF INSTITUTIONAL-BASED ATTENDEES



CONNECT WITH DECISION MAKERS

- ▶ Research Parks & Innovation Districts
- ▶ EDA Tech Hubs, NSF Engines
- ▶ Community Improvement Districts
- ▶ HBCU, MSI, HSI
- ▶ Medical Schools & Academic Medical Centers
- ▶ Tech Transfer Offices
- ▶ Economic Development Agencies
- ▶ Service Providers: Consulting, Architects, Real Estate Developers & Brokers, Angel/VC, and Law Firms (IP, Real Estate, Transaction)

CONFERENCE SPONSORSHIPS

TRAILBLAZER	INVENTOR	CONVENER	CATALYST	PIONEER
\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Reception Sponsor	Mobile App / Audio Visual Sponsor	Lunch Sponsor	Continental breakfast / Break Sponsor	Transportation Sponsor
Pre-conference "Featured Sponsor" profile & executive interview on AURP.org	Brief podium remarks (up to 5 minutes)	Brief podium remarks (up to 3 minutes)	Opportunity to host break activity	Speaker on motor coach and/or handouts
Send custom notification through Mobile App	Promotional video — up to 90 seconds to be played at program	Priority to Serve as Session Moderator		
Brief podium remarks (up to 10 minutes)	Priority to serve as Speaker/Moderator	Sponsor spotlight — homepage digital plug		
Priority to Serve as Speaker/Moderator	Sponsor spotlight — homepage digital plug	Sponsored Poll through AURP conference app		
Branded slide recognition during session transitions				
Registration & Board Dinner Seats				
4 registrations	3 registrations	2 registrations	2 registrations	1 registration
4 seats at board dinner	3 seats at board dinner	2 seats at board dinner	2 seats at board dinner	1 seat at the board dinner

FOR ALL CONFERENCE SPONSORS

- Display table (upon availability)
- Brand recognition including digital sponsor profile on conference app
- Shared resource folder on conference mobile app
- Roundtable Topic Host

ANNUAL CONFERENCE ADD-ON OPTIONS

- Power Station (quote available)
- WIFI (quote available)
- Name badge W/ Pocket agenda
- Printed attendee list with full page ad
- Leadership Roundtable Sponsor - one unique opportunity