



2026

MEMBER & SPONSOR OPPORTUNITIES



Building
Communities
of Innovation™

CELEBRATING 40 YEARS

Since 1986, AURP has united universities, industry, government, and nonprofits into a global consortium that shares best practices, fosters collaboration, and scales innovation to drive economic growth and support critical national initiatives. **CONVENE** ↔ **CREATE** ↔ **CATALYZE**

WE'RE IN GOOD COMPANY

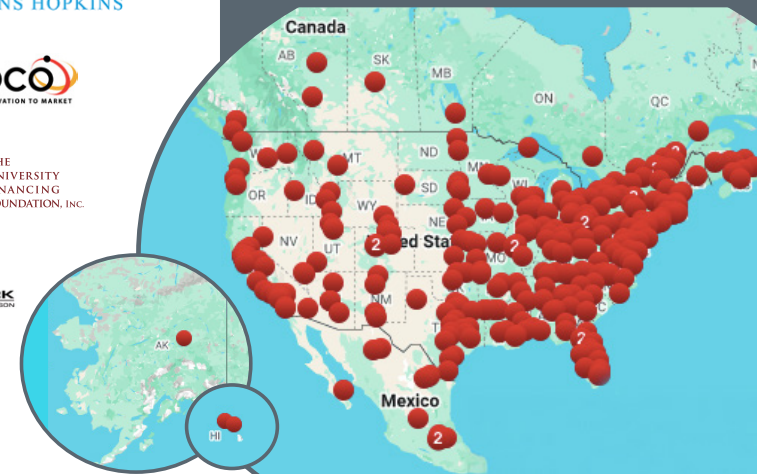
Creating a successful Community of Innovation is finding the network to support it. The world's leading IHEs, place-based communities and the programming to activate these communities comprise the AURP network.



CONNECT WITH DECISION MAKERS

- ▶ Research Parks & Innovation Districts
- ▶ EDA Tech Hubs, NSF Engines
- ▶ Community Improvement Districts
- ▶ HBCU, MSI, HSI
- ▶ Medical Schools & Academic Medical Centers
- ▶ Tech Transfer Offices
- ▶ Economic Development Agencies
- ▶ Service Providers: Consulting, Architects, Real Estate Developers & Brokers, Angel/VC, and Law Firms (IP, Real Estate, Transaction)

Communities of Innovation Recognized in North America



*As of April 1, 2026

REACH DECISION MAKERS — GROW YOUR BUSINESS

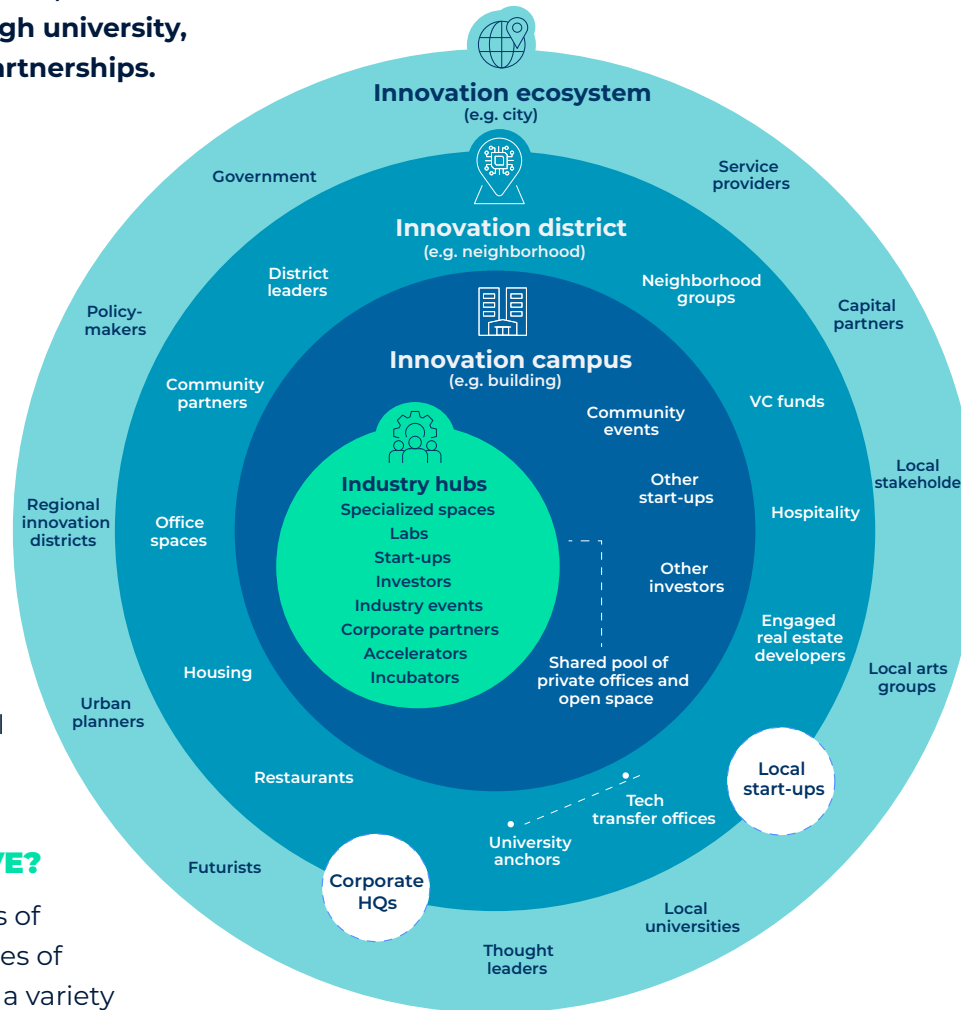
AURP is an international professional association of research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

WHAT IS AURP?

For over 40 years, AURP serves as a learning and leadership consortium, enabling real-time peer exchange, best practice sharing, and coordinated policy efforts. By convening stakeholders and fostering collaborative development, AURP ensures that success in one region can become a blueprint for others — ultimately driving economic growth and innovation across communities to support critical national initiatives.

WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



CORE FUNCTIONS & PROGRAMS

- 
Networking & Collaboration: Connects members and peers plus industry leaders to share best practices.
- 
Park/District Development: Provides resources for governing, developing, managing, and funding opportunities.
- 
Advocacy & Policy: Advocates for policies supporting these ecosystems and regional economic growth.
- 
Professional Development & Education: Offers webinars, workshops, and conferences to enhance skills and operational efficiency.
- 
Awards & Recognition: Honors research ecosystems, tenant organizations, and individuals for contributions in innovation.
- 
Entrepreneurial Growth: Supports university incubators and accelerators to foster entrepreneurship and assist startups.
- 
Global Reach: Shares best practices and strategies for advancing communities of innovation worldwide.

Source: Cambridge Innovation Center, Innovation Quarter, Brookings Institution.

AURP MEMBERSHIP

Gain access to premier events, professional development, and resources to sharpen your skills. By expanding relationships and shared discoveries of our members—we are **BUILDING COMMUNITIES OF INNOVATION.**

INSTITUTIONS

This includes: Research/Science Parks, Innovation Districts, National/Federal Laboratories, Academic Medical Centers and Campuses, Medical Schools, Community Colleges, Historically Black Colleges/Universities, and Minority Serving Institutions

REGULAR MEMBER
\$1,050 USD

SUSTAINING MEMBER
\$2,200 USD

ECONOMIC DEVELOPMENT AGENCIES

This includes: City, State, Federal Economic Development Agencies, Chambers of Commerce, and Federal Government Officials | **\$2,200 USD**

CORPORATIONS

This includes: Accounting, Consulting, Architectural, Planning, Design Firms, Real Estate Developers and Brokers, Law Firms (IP, Real Estate, Transaction), Angel and Venture Capital Firms | **\$5,000 USD**

AFFILIATE PRACTITIONERS

This includes: Individual Practitioners, Consultants, and Small Group Practitioners with up to Three (3) Representatives | **\$2,200 USD**

Note: All payments accepted in U.S. dollars only.

ALL MEMBERS RECEIVE:

NETWORK ACCESS to our Institutional network! Access to the online member database, member discussion boards, online resource library, plus Van Scoyoc weekly updates from The Hill, and more.

PERSONALIZED INTRODUCTIONS – Let AURP open the door for you.

SERVE ON THE AURP BOARD OF DIRECTORS, through the AURP member election process.

COMMUNICATIONS – Updates shared on new projects and developments, funding opportunities, RFP/RFQ's, job postings, Park Post and more

PREMIER PROFESSIONAL DEVELOPMENT & EDUCATION OPPORTUNITIES

COMMITTEE PARTICIPATION on Awards, Member/Sponsor, Events, Bio Health, Clean Technology & Building Resiliency or Air & Space Caucuses. Regional Partnership Development Program, and more.

AWARDS: Recognize your Institution/Innovation District, Community Leader, Company/Innovation, Master Plan — presented each year at the AURP International Conference.

LEADERS WANTING HEIGHTENED RECOGNITION

Can receive additional benefits with these advanced member levels:

SUSTAINING INSTITUTIONS AND ECONOMIC DEVELOPMENT AGENCIES

- Featured on **AURP website**
- **Logo displayed** at all AURP conferences in programs and signage
- **One seat** at the AURP Board of Directors' Dinner

CORPORATION/AFFILIATE PRACTITIONERS

- **One seat** at the AURP Board of Directors' Dinner
- **Priority consideration** to serve as speaker or moderator at AURP conferences
- **Communications** – share corporate updates plus learn about new building and programs, business development opportunities, new funding strategies, RFPs/RFQs, job postings, AURP Blog, Bi-weekly Park Post e-news & more.
- Organization featured on **AURP website**
- **Logo displayed** at all AURP conferences in programs and signage; plus **We're in Good Company**
- **Priority consideration** for features in the Park Post and AURP News
- **Awards** – of course you're working with an AURP Institutional Member! Submit this project for recognition for their Institution/Innovation District, Community Leader, or Tenant Company with the Annual Awards of Excellence presented each year at the AURP Conference.

SPONSOR TODAY!



FROM START TO FINISH, IT'S GOING TO BE GRAND



AURP's 2026 calendar is packed with knowledge-rich content and abundant opportunities to engage in your community of innovation. Mark your calendar and make your plans for another incredible year to unlock your potential, launching your impact and achievement.



I2RP Manassas, VA: APR 22-23 | Join us at the Innovation District anchored by George Mason University. AURP's I2RP is designed for those interested in examining and comprehending the fundamentals of distinctive parks to absorb knowledge on their unique stories of development, current challenges, and strategies for growth. For as we say, "If you have seen one Research Park, you have only seen one Research Park".

MEETUP @ BIO JUNE 22-25 | If attending BIO in San Diego, connect with the AURP Team in-person! Join us at BIO to meet AURP peers, spark new partnerships, and explore what's next for innovation communities around the globe.

AURP IC2026 SEPT 29 - OCT 1 | Get ready for AURP's 2026 International Conference at Pegasus Park in Dallas – where bold ideas and big opportunities collide. Join top innovation leaders, C-suite executives, and changemakers for energizing plenaries, hands-on workshops, and real conversations that spark collaboration. From insider access to Dallas's thriving life science community to forward-thinking strategies you can put into action, this is where the future of innovation comes to life. aurp.org/education/international/

COMMUNITY PULSE YEAR-ROUND | Online forums connect our AURP colleagues and peers offering members a platform to share their unique Community of Innovation through discussion and Q&A. **2:30-3:00 PM EST** | AURP Members Only

SPRING TRAINING Tempe, AZ: FEB 16-19, 2027 | The ultimate masterclass convening industry experts. Plan to tackle critical topics and burning questions through interactive discussion. Learn from executive/C-Suite leaders and peers as you take part in the ultimate knowledge exchange. aurp.org/education/spring-training/

Special Interest Groups

COMMUNITIES OF INNOVATION 101 Beyond the 1-day program each year, the digital series contains over 10 education modules plus case studies to advance your knowledge.

REGIONAL PARTNERSHIP DEVELOPMENT PROGRAM offers member-nominated scholarships for HBCUs and MSIs to build comprehensive and equitable opportunities

AURP CAUCUS GROUPS Connect with like-minded peers to share insights and experience within these topic areas. These CAUCUS groups hold special programming at AURP events to discuss funding opportunities, gaining stakeholder engagement on current challenges and more.

Bio Health • Clean Tech & Building Resiliency • Air & Space

ANNUAL SPONSORSHIPS

FOR ALL ANNUAL SPONSORS

- Sustaining Level Membership (value of \$5,000)
- Brand recognition including individual logo'd banner and/or signage, website placement, and more
- Park Post feature articles
- Opportunity to propose and present OR to curate and moderate a high-level panel
- Display table at IC2026 (upon availability)

Vickie Palmer: 520.248.1281
vickiepalmer@aurp.org



DIAMOND	PLATINUM	GOLD	SILVER
\$50,000	\$25,000	\$15,000	\$10,000
Opportunity to give opening OR closing remarks at IC2026 or Spring Training	"Featured Sponsor" profile & executive interview on AURP.org	Pre-recorded Message for each Conference Room (2-3 rooms) at IC2026	
Meeting App Push notification with custom link	Communities of Innovation 101 Sponsor & Leader via Zoom	Member Roundtable host via Zoom	
Sponsor of AURP Awards of Excellence in Innovation campaign throughout year	Meeting App Push notification with custom link		
Webinar Host	Awards of Excellence: award's category specific sponsor		
Registration & Board Dinner Seats			
5 registrations at IC2026 & ST27	4 registrations at IC2026 & ST27	3 registrations at IC2026 & ST27	2 registrations at IC2026 & ST27
5 seats at board dinner	4 seats at board dinner	3 seats at board dinner	2 seats at board dinner/IC2026

CONFERENCE SPONSORSHIPS

TRAILBLAZER	INVENTOR	CONVENER	CATALYST	PIONEER
\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Reception Sponsor	Meeting App / Audio Visual Sponsor	Lunch Sponsor	Breakfast or Break Sponsor	Transportation Sponsor
"Featured Sponsor" profile & executive interview on AURP.org	Podium remarks (5 mins)	Podium remarks (3 mins)	Host a networking break activity	Be host speaker on bus, provide handouts
Send custom notification through Meeting App	Promo video (90 secs) played at conference	Serve as Session Moderator		
Podium Remarks (10 mins)	Serve as Speaker/Moderator	Sponsor spotlight — homepage digital plug		
Serve as Speaker/Moderator	Sponsor spotlight — homepage digital plug	Sponsored Poll through Meeting App		
Branded slides during session presentations				
Registration & Board Dinner Seats				
4 registrations	3 registrations	2 registrations	2 registrations	1 registration
4 seats at board dinner	3 seats at board dinner	2 seats at board dinner	2 seats at board dinner	1 seat at the board dinner

FOR ALL CONFERENCE SPONSORS

- Display table (upon availability)
- Brand recognition including digital sponsor profile on Meeting App
- Share docs/reports in Meeting App's resource section
- Roundtable Topic Host

AURP 2026
INTERNATIONAL CONFERENCE
DALLAS, TX ★ SEPT 29 – OCT 1

Hosted by **PEGASUS PARK**

ANNUAL CONFERENCE ADD-ON OPTIONS

- Power Station: \$2,500
- Conference WIFI: \$2,500
- Branded Pocket Agenda: \$1,000
- Printed attendee list with AD: \$1,500
- Leadership Roundtable host: \$2,500

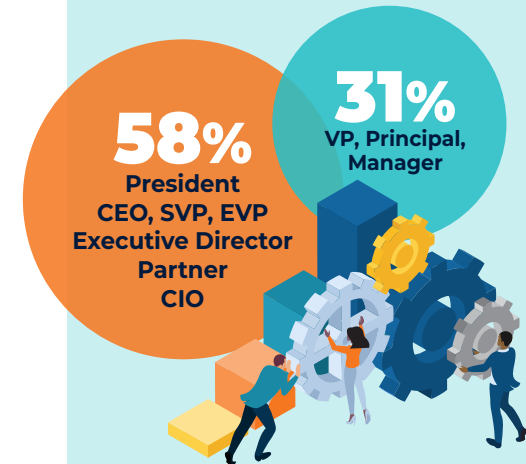
2025 Participating Research Institutions & Organizations

10Fold Architecture+ Engineering	Delaware Technology Park	JMell Communications	Nuveen	Tradespace
3madair	Desert Forge Ventures	Johnson & Johnson — JLABS DC	Ohio Discovery Corridor	Tri-Centennial Innovation Park
7AlpsBio GmbH	DOE Office of Technology Transitions	JP Morgan Private Bank	Ohio Life Sciences	UC San Diego — Real Estate
AeroPark Innovation District	DPR Construction	Kansas State Olathe Innovation Campus	Oklahoma City Innovation District	University of Alabama at Huntsville
Affiliated Engineers	E2 (Environmental Entrepreneurs)	Kansas State University Foundation	Oregon State University	University of Arkansas Technology Development Foundation
Aggie Square — University of California, Davis	Economic Development Partnership of Alabama	Kennesaw State University	Page Stantec	University of Calgary Properties Group (UCPG)
Arizona State University Research Park	Edgemoor Infrastructure & Real Estate	Killeen Economic Development Corporation	Pegasus Park	University of California, Los Angeles
ARUP	Elevate Southwest	KU Innovation Park	Perkins+Will	University of Cincinnati
AstraZeneca	Federal Laboratory Consortium	Kwantlen Polytechnic University	Pinkney Innovation Complex for Science and Technology at Montgomery College (PIC MC)	University of Delaware
AUTM	FirstIgnite	Las Vegas Global Economic Alliance	Port San Antonio	University of Illinois Research Park
Avantor Sciences	Florida State University	Learning Undefeated	Prince William County Department of Economic Development and Tourism	University of Maryland BioPark
Ayers Saint Gross	Foresight Science & Tech	Los Angeles Cleantech Incubator (LACI)	PRONAV Clinical	University of Nebraska Medical Center
Ballard Spahr LLP	Franklin Advisory	Louviere, Stratton & Yokel, LLC	Purdue Research Park	University of New Hampshire
Beacon Biostrategies	Fraunhofer USA, Inc.	LSU Innovation Park	Qubis / Queens University Belfast	University of South Alabama Technology & Research Park
BioCrossroads	Gateway Research Park	MaRS Discovery District	Red Propeller	University of South Dakota Discovery District
Biomedical Research and Innovation Park — University of Louisiana — Monroe	Gener8tor	Martin-Harris Construction	Research Park at South Dakota State University	University of South Florida Research Foundation
BioSpace	Genetic Engineering and Biotechnology News	Maryland Department of Commerce	Research Triangle Park	University of Tennessee Research Park at Cherokee Farm
Blue Rise Ventures	Gensler	Mass Bio	Roseman University of Health Sciences	University of Utah Research Park
Boyd Watterson	Genterra Enterprises	Mass Ventures	Saint-Hyacinthe Technopole	University of Wyoming
BR+A Consulting Engineers	George Mason University	MCB Science + Health	San Diego State University	University Research Park, University of Wisconsin—Madison
Brandywine Realty Trust	Georgia Institute of Technology	McCownGordon Construction	Sandia Science and Technology Park	UNLV Harry Reid Research & Technology Park
Breakthrough Properties	Global Health Security & Biotechnology IQ	MEDCO	Sandwich Science and Technology Park	Utah Tech University
bwtech@UMBC Research and Technology Park	GO Topeka Link Innovation Labs	Michigan State University Research Foundation	SciPhD	Utah Valley University
CannonDesign	Greater Killeen Chamber of Commerce	Movement Rx	SmithGroup	Van Scoyoc Associates, Inc.
CBRE	Halo	NAIOP Southern Nevada	STAR Park - Texas State University	VanTrust Real Estate
Centennial Campus at NC State University	Hanbury	NCInnovation, Inc.	Stiletto: Make a Point	Vena Vitals
Charleston Regional Development Alliance	HDR	NDeavor Barry D. Batcheller Tech Park	Stony Brook University	Virginia Bio+Tech Park
Churchill Technology & Business Park/JEDCO	HERA Laboratory Planners	Nebraska Innovation Campus	Tech Parks Arizona	West Virginia Regional Technology Park Corporation
City of Henderson	HOK	NeoCity	Texas A&M University-Central Texas	WEXFORD Science + Technology
City of Las Vegas	HudsonAlpha Institute for Biotechnology	Nevada Governor's Office of Economic Development (GOED)	Texas Foundation for Innovative Communities	Wichita State University
City of North Las Vegas	Illinois Quantum and Microelectronics Park	New Orleans BioInnovation Center	The Beach at University of New Orleans	Women In Bio
Clark & Enersen	IMEG Corp.	Nexus Louisiana	The Park at Auburn	Woodbury Corporation
Clark County Economic Development	Indiana University	NIIMBL — The National Institute for Innovation in Manufacturing Biopharmaceuticals	The University Financing Foundation, Inc.	Worcester Polytechnic Institute
Cleantech Commons, Trent University	Inovatx Consulting Group	North Carolina Life Sciences Organization	The University of Texas at El Paso	
Coldstream Research Campus	Intermountain Health		The Whiting-Turner Contracting Company	
Collaborative Real Estate	Iowa Research Park		Tishman Speyer	
COPT Defense Properties	Iowa State University Research Park			
Cummings Research Park	IPTalons, Inc.			

WHO ATTENDS?

550+
ATTENDEES

114
ORGANIZATIONS



BREAKDOWN OF INSTITUTIONAL-BASED ATTENDEES

62% Top Leadership

29% Community, Culture, Planning Directors

9% Facilities and Operations



CELEBRATING 50 YEARS
Building Communities of Innovation™

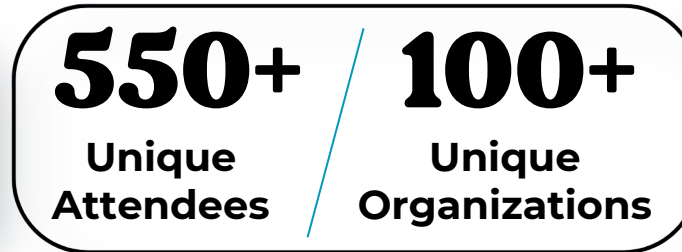
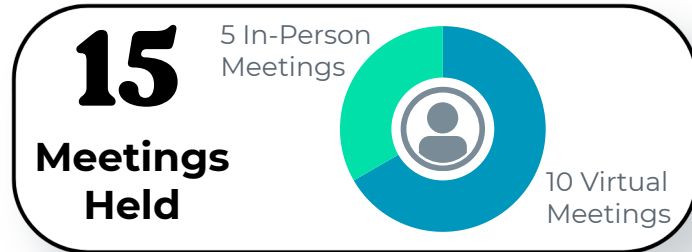
AURP Outreach & Engagement

A one-page snapshot of AURP's 2025 outreach activity, member momentum, newsletter reach, and social visibility

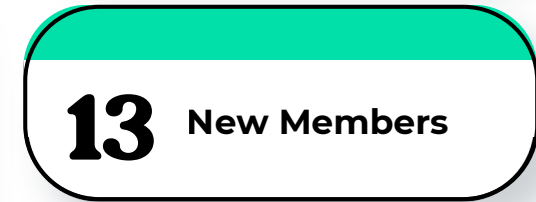
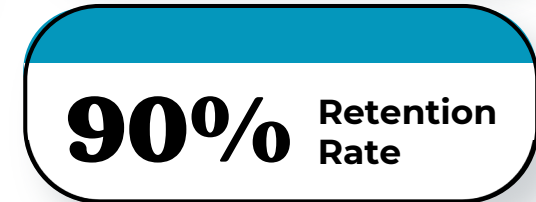


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of Innovation™

Event Activity



Membership



Newsletter Reach

21 Park Post Newsletters Distributed



Social Reach



Connect with us on Social Media

@Association of University Research Parks (AURP)	@Association of University Research Parks
@AURPCommunity	@AURP

WHAT THEY'RE SAYING...



"When I stepped into my position, my predecessor shared that the most important thing I could do for the longevity of the Park and programs, is go to Spring Training and go the Annual Conference – as all of our best ideas have come from AURP. We have benefitted from having a community of practice. Across the federal lab space, there are not a lot of peer communities doing this [science and technology park space], so being able to look across the country and the world to see what is working and what people are doing that is new and exciting has helped us differentiate ourselves within the federal complex. We would not have held the community together and would not have had the same cohesion without AURP."

DAVID KISTIN, Manager, Technology and Economic Development, Sandia Science & Technology Park, Sandia National Laboratories



"Thank you so much for all your hard work facilitating such a wonderful Spring Training. I have been involved in a lot of professional organizations over the years and the culture you cultivate at AURP is truly admirable. I'm sure you will give credit to the members because you both seem like humble souls, but I can confidently say it would not be as warm, collegial, and collaborative without your thoughtful and very intentional programming, outreach, and general radiant energies."

AMBER WENDLAND, AIA, AICP, Associate Principal, Ayers Saint Gross



"I am thankful to be able to participate in AURP and believe in your mission! You guys do such a great job at creating resources for research parks and partners! I am always in awe when I attend the AURP events, so many amazing people come together to share resources and stories."

RYAN OINES, Chief Operating Officer, USD Discovery District



"AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of

Innovation 101, provides many tips and tools to help executives create lasting impact in their communities."

GEORGE WARD, Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



"Being part of the AURP community, hands down, was some of the most meaningful and memorable moments of my Research Park career. It is a shining example of how competitors can truly collaborate and learn from each other in a non-threatening way. Being active in AURP elevated my career in myriad ways given opportunities

for leadership roles such as Spring Training Committee; I also enjoyed speaking to my peers. We were given the opportunity to break new ground in the AURP conference circuit by architecting the first I2RP event which took place in Champaign. Most significantly, AURP is where I learned the true meaning of what it means to be an innovation district/ research park professional – and became well versed in understanding the multiple demands of this business."

LAURA WEISSKOPF BLEILL, Director of External Engagement, University of Illinois Research Park; Prairie Research Institute

AURP'S MISSION: FOSTERING INNOVATION, COMMERCIALIZATION AND ECONOMIC GROWTH IN A GLOBAL ECONOMY THROUGH UNIVERSITY, INDUSTRY AND GOVERNMENT PARTNERSHIPS.

Association of University Research Parks: 4729 E Sunrise Dr, #419, Tucson, AZ 85718 | (520) 529-2521
AURP HQ2 | Washington DC Area: 7761 Diamondback Drive, College Park, MD 20742

www.aurp.org Follow AURP     



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